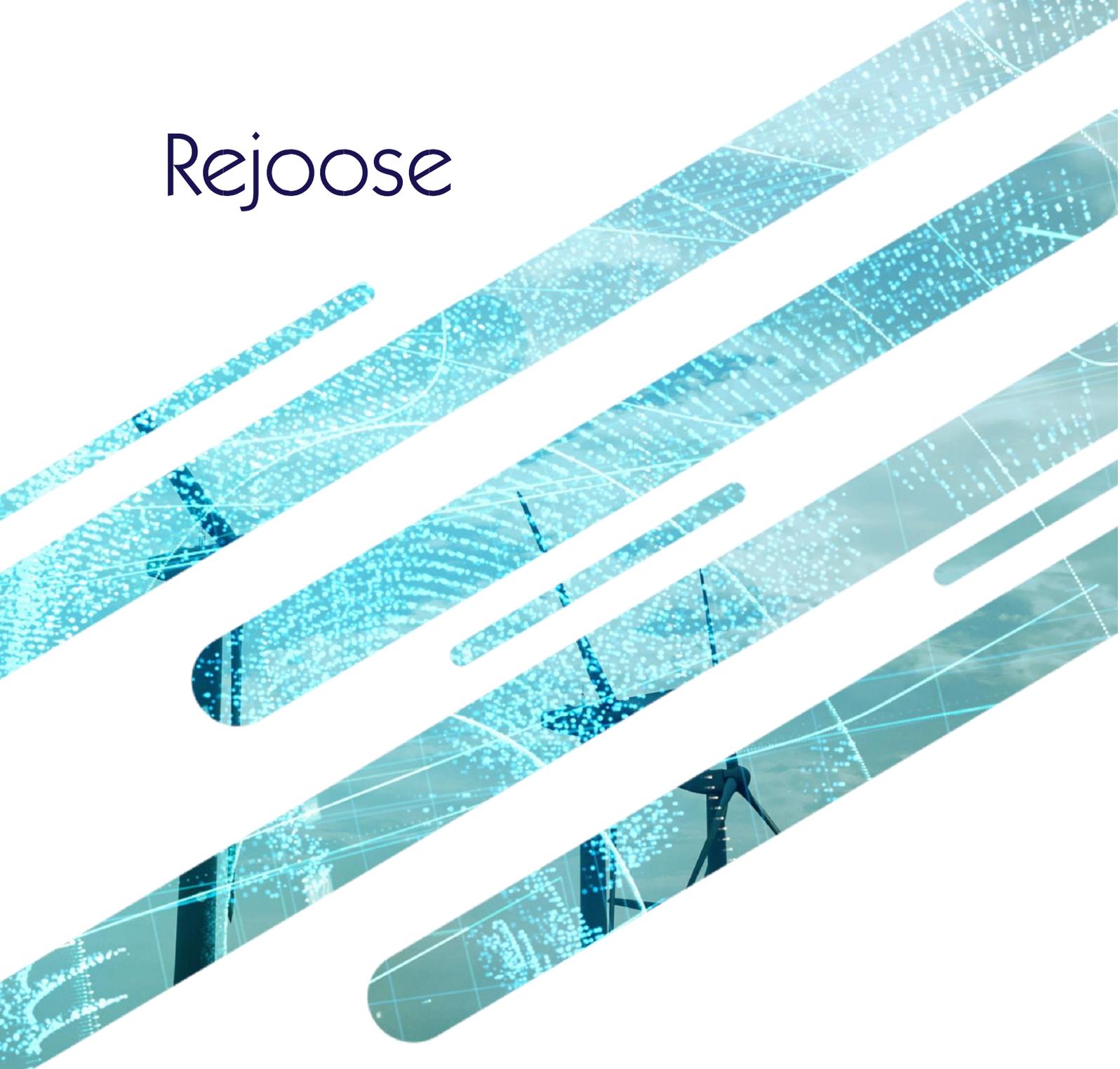# Rejoose

Data match vs. data methods

And how these meet customer demands

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Obligated by law, demand & the future

Understanding Rejoose Data Methods and Data Match

Introduction

Rejoose provides robust data solutions tailored to support IT resellers, distributors, and their customers in making informed environmental reporting decisions. The cornerstone of our approach lies in understanding the varied reporting needs of customers and delivering tailored solutions that bridge the gap between spend-based and activity-based carbon accounting methods. This introductory whitepaper explores Rejoose's data methodologies, the importance of using multiple data methods, and how we drive data quality and compliance over time. For a more detailed version of data methodologies, we refer to our 'Rejoose - Data method whitepaper 2024 v5.pdf' with a full overview of categories and data methods.

The Importance of Understanding Customer Reporting Needs

Every customer's carbon reporting needs are unique, influenced by their sector, product portfolio, and regulatory environment. A common challenge is that many customers, particularly IT resellers, aim for 100% coverage of Manufacturer Specific (MS) data across all products. While this might seem ideal, it is not always feasible. Certain sectors, especially those dealing with peripherals and component add-ons, often encounter gaps where MS data is unavailable from manufacturers.

To address these gaps, it is critical to provide solutions that align with best practices outlined by the GHG Protocol. The GHG Protocol emphasizes the use of Category Average (CA) data as a valid and effective alternative when MS data is not accessible. Rejoose's innovative data methods ensure that customers can transition from spend-based reporting — the least accurate method — to more precise activity-based reporting.

Overview of Rejoose's Data Methods

Rejoose supports three distinct data methods, each serving specific reporting needs and challenges:

1. Manufacturer Specific (MS)

- **Description:** Data directly provided by the product manufacturer, offering the manufacturer level of specificity.
- **Applications:** Most relevant for customers with strong manufacturer partnerships and a focus on exact product-level reporting.
- **Limitations:** Not all manufacturers provide this data, particularly for peripherals and components.

2. Category Average (CA)

- **Description:** Data aggregated at the category level, offering an average carbon footprint based on similar products.
- **Applications:** Ideal for sectors where MS data is unavailable. It is also recommended by the GHG Protocol as a viable reporting approach.
- **Advantages:** CA data is significantly more accurate than spend-based methods and ensures comprehensive coverage across product categories.

3. Enhanced Category Average (CA+)

- **Description:** A config or attribute-specific method that enriches CA data with product-specific configurations, delivering greater accuracy and detail.
- **Applications:** A balanced approach for customers seeking more precision than standard CA but without the constraints of MS data availability.
- **Advantages:** CA+ ensures more reliable and actionable data, bridging the gap between CA and MS.

## Ensuring Comprehensive Data Coverage

To achieve comprehensive coverage, it is essential to leverage a mix of MS, CA+, and CA data methods. The proportion of each method depends heavily on the product types and part numbers provided, as well as the reporting priorities of the supplier or customer. For example:

- If you provide a list of 10,000 peripherals and components, you might receive 0% MS data due to the lack of manufacturer-specific details for such products.
- Conversely, if you submit a list of 500 server part numbers and 1,000 laptop part numbers, you might achieve 40% MS data coverage and 50% CA+ data coverage.

Many customers rely solely on CA and CA+ methods, which offer robust and actionable reporting options. Most, however, welcome a mix of all three methods, as this provides a reliable path to activity-based reporting. By integrating this mix, Rejoose ensures automated, high-quality reporting delivered through trusted suppliers. This blended approach is critical for helping customers transition seamlessly from spend-based to activity-based carbon accounting.

The Journey from Spend-Based to Activity-Based Reporting

The transition from spend-based to activity-based reporting is a critical evolution for customers aiming to improve their carbon accounting practices. Spend-based methods, often used by end customers today, are widely recognized as the least accurate approach. Activity-based reporting, by contrast, provides data at the product or activity level, significantly improving decision-making and reporting outcomes.
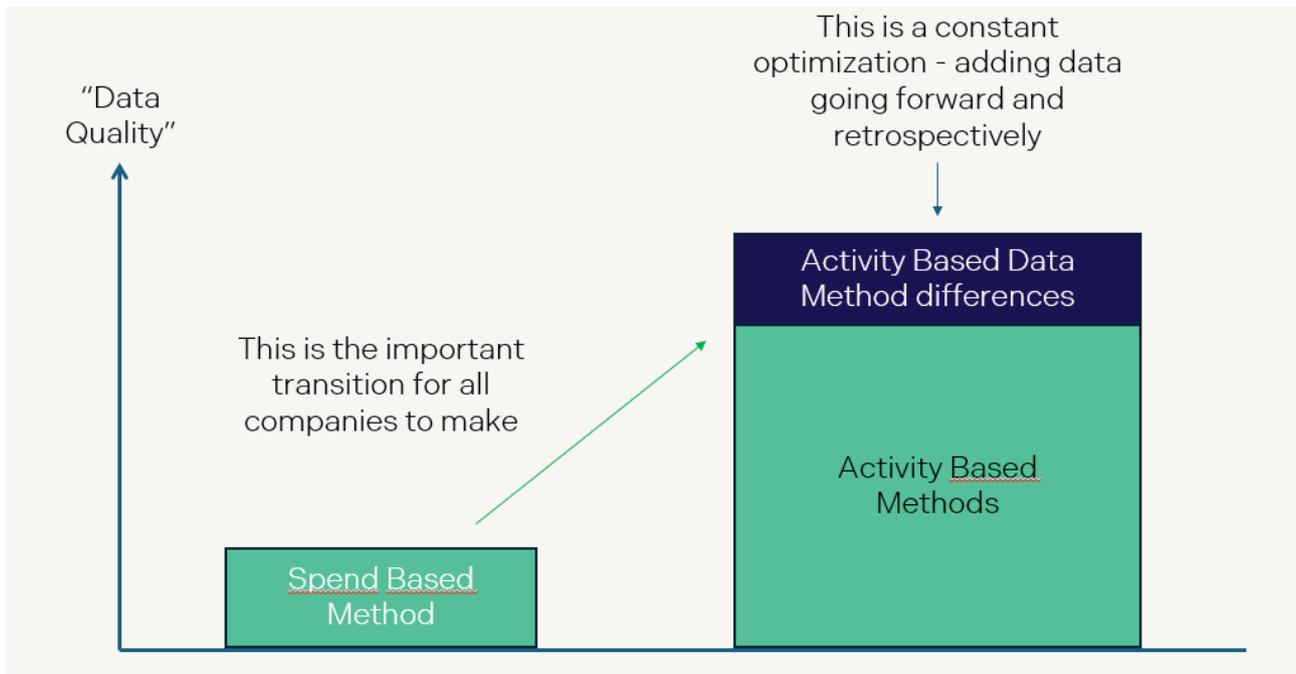
Rejoose supports this transition by offering a flexible framework that incorporates all three data methods (MS, CA, and CA+). This ensures that customers can gradually improve their reporting accuracy while maintaining compliance with evolving standards. For many years to come, all three methods will remain essential as customers progress along this journey.

Ensuring Data Quality and Compliance

Rejoose is committed to delivering high-quality and compliant data year after year. Our approach includes:

1. **Proactive Data Enrichment:** Continuously improving CA+ data to ensure greater precision and relevance.
2. **Regular Updates:** Aligning data methodologies with the latest guidelines from the GHG Protocol and other standards.
3. **Customer Support:** Providing tailored guidance to help customers optimize their reporting processes and integrate best practices into their workflows.
4. **Future-Proofing:** Staying ahead of the curve to meet emerging regulatory and industry requirements, ensuring that our customers remain compliant and competitive.

Third-Party Validation of Rejoose's Calculation Methods

Rejoose is actively collaborating with Arete Carbon Zero and EY to validate its calculation methods through rigorous third-party assessments. This ongoing validation process underscores Rejoose's commitment to transparency and credibility in carbon accounting. By partnering with leading experts, Rejoose ensures that its data methodologies meet the highest standards of accuracy and reliability, providing customers with confidence in their environmental reporting practices.

Conclusion

Rejoose's data methods empower IT resellers, distributors, and their customers to transition from spend-based to activity-based reporting with confidence. By offering a comprehensive framework that includes MS, CA, and CA+ methods, Rejoose ensures flexibility, accuracy, and compliance. Our commitment to continuous improvement and proactive support positions us as a trusted partner in driving sustainable practices across the IT industry. Together, we can achieve meaningful progress in environmental reporting and carbon accountability.